BARRICAID® Onboarding Binder

Life has risks...

Reherniation
shouldn't be one.



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It's Time to Change the Standard of Care.

Welcome to the Barricaid Family. We are pleased you have chosen to join us in our mission to reduce needless suffering for lumbar discectomy patients. This Barricaid Onboarding Binder (BOB) is designed to help you understand the clinical and commercial expectations required to represent Barricaid.

In the BOB, you will find helpful tools, an outline of the training program, onboarding guides for your surgeons and their facilities, as well as training forms that you will complete as you earn your certification to proctor Barricaid cases. With your efforts, we are one step closer to changing the standard of care for discectomy patients.

Distributor Tools



DISTRIBUTOR PORTAL Website to access all programs, forms and resources

Link to Distributor Portal: https://info.barricaid.com/distributors



SURGICLOUD

Case tracking and quality monitoring done via handheld portal

Download Surgicloud app to phone

EARLY ADOPTER REPORT Determine where a surgeon is on the adoption curve

Access Early Adopter Report through your Barricaid representative

ACUITY MD

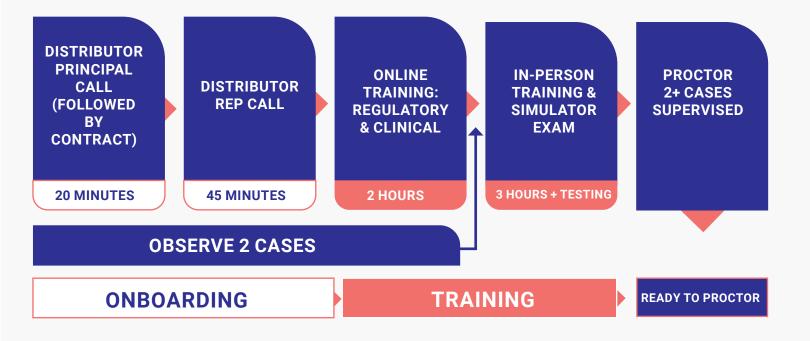
Advanced targeting database

Work with your Barricaid representative to target high volume discectomy surgeons

OVERVIEW

DISTRIBUTOR TRAINING ROADMAP

Your time is valuable. This process is designed to respect your time by offering a mix of virtual and in-person training. Once fully trained, you will complete a certification exam and will successfully proctor two Barricaid cases under the observation of a certified Barricaid trainer in order to proctor Barricaid cases independently.



OVERVIEW

DISTRIBUTOR TRAINING FOR CASE COVERAGE - COMPLETE BY DAY 60

This training is designed for reps that have active surgeon targets and are ready to start representing Barricaid. If you do not have surgeons that are interested yet, you may want to delay training until you developed interest in your market.

BARRICAID CONTRACT
Include W-9, List of 2-3 surgeons to begin with, and list all distributor reps.
SURGEON TARGETING
Review your current surgeon users against Acuity Data with Barricaid representative.
Select 2-3 surgeons and schedule a meeting with a Barricaid representative.

TRAINING MODULES

REGULATORY & CLINICAL MODULES	DELIVERY
Complaint Return Form	Online
Customer Relations Introduction	Online
Revenue Recognition Policy	Online
Returning Exposed Product from the Field	Online
Expiring Product Management	Online
Field Inventory Audit Process	Online
Anatomy	Online
Discectomy Outcomes	Online
Nomenclature	Online
Technique	Online
Reimbursement Video	Online
16 Common Obstacles	In-Person
Imaging	In-Person

TRAINING OBSERVATION

	Observe two cases in order to understand the mechanics of the Barricaid	d procedure
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PROCTOR

Once fully trained, you will complete a certification exam and successfully proctor (with Surgicloud documentation) two Barricaid cases under the observation of a Barricaid certified trainer. This will graduate you to be able to run cases solo.

SALES PITCH TRAINING

VALUE PROPOSITION & OBJECTION HANDLING (35 MINS)

GOAL: Schedule a surgeon meeting with the Barricaid team

➤ OVERVIEW

To support successful facility onboarding and surgeon engagement, distributors will participate in dedicated training focused on the Barricaid value proposition and objection handling. This training equips you with clear, compelling messaging on the clinical and economic benefits of Barricaid, tailored to the needs of both surgeons and APPs. It also prepares the team to confidently address common objections related to clinical data, reimbursement, and workflow integration.



SURGEON SELLING TOOLS

FOR BARRICAID TEAM



SELLING RESOURCES: EXAMPLES



Demo Cassette



Surgeon Brochure



Distributor to Surgeon Handout

Surgeon Onboarding Overview

	Activity	Description
1	Peer-to-Peer with Barricaid Faculty	A virtual session with a Barricaid faculty surgeon using real-world case studies to review patient selection, procedural technique, and optimize outcomes.
2	FREEDOM Registry Introduction	Introduces the frequency of high-risk annular defects by simply measuring - before asking them to adjust their discectomy technique. The data collected helps surgeons to recognize ideal Barricaid patients.
3	Office Onboarding with Patient Journey Team	The PJT team supports seamless Barricaid integration, simplifies the approval process, and provides patient education tools.
4	APP Education & Patient Communication Training	Educates staff on qualifying and communicating with patients. Tools and guidance are available through the APP Portal (info.barricaid.com/app).
5	Simulator Training & Certification	Required hands-on training to ensure procedural proficiency, including bony removal, nerve root mobilization, implant technique and troubleshooting.
6	Stacking Cases for Faster Adoption	Performing cases in quick succession shortens the learning curve, builds momentum, and leads to faster, more confident adoption.
7	Barricaid Proctor Support	A Barricaid proctor is present during initial cases until both surgeon and distributor are trained.
8	EOB Coding & Claim Review (Business360)	Quarterly review by the PJT team to confirm accurate coding, reimbursement success, and resolve claim issues proactively.
9	Unlocking Marketing Support	Surgeons with consistent usage gain access to Direct to Patient (DTC) marketing, co-branded campaigns, and patient awareness initiatives.

Facility Onboarding Overview

	Activity	Description
PRIOR	TO VAC SUBMISSION	
1	Establish a Surgeon Champion to Lead VAC Submission	Barricaid VAC approval is different. If normal steps are followed, the VAC will fail because, unless properly explained, Barricaid is almost always denied due to the perception that its an added cost to the discectomy. Enlist a Surgeon Champion to establish a meeting with finance/managed care. The Barricaid team will prepare your surgeon to answer questions on reimbursement and VAC best practices.
2	Contract Review with Financial Team (CFO, Managed Care, etc.)	Our reimbursement team will meet with finance/ managed care to review facility payor contracts, proper coding, Patient First, and appeals.
3	Patient First	Patient First is a risk sharing program designed to reduce reimbursement risk for the facility and ensure every indicated patient receives Barricaid, regardless of prior-authorization outcome.
4	VAC Approval	Once the economics have been explained, the robust clinical data, lack of competitors, and classification as a clinically differentiated technology allow for easy approval.
POST	SUBMISSION APPROV	AL
5	Inventory - Trunk or Stocking	Determine the appropriate inventory model - either trunk stock or facility stocking.
6	EOB Coding & Claim Review (Business360)	Quarterly Explanation of Benefits (EOB), coding, and claim reviews are conducted to ensure accurate reimbursement and identify any trends or issues in claim submissions.

Surgeon Onboarding

EARLY ADOPTER TARGETING

➤ OVERVIEW

Our market experience has shown that early adopter surgeons are the fastest to embrace Barricaid. With our proprietary algorithm and extensive databases, your TM can pinpoint which of your target surgeons are most likely to adopt. This will help you focus on the highest-value opportunities first.

WHY IT MATTERS

Targeting the right surgeon with the right interest level is paramount to optimize your time spent. It is important to assess commitment early in order to only invest time in surgeons who are willing to adopt Barricaid and are ready to implement a new technology in their practice.

EARLY ADOPTER REPORT
 The Early Adopter Targeting module is build upon several key components. Discectomy Volume – surgeons above a volume of 40 discectomies to focus on surgeons with potential Laminectomy – some surgeons lean towards 63047 when including a discectomy Unlisted Spine Code, Cervical Disc Replacement Code, Si-bone Code are all indicators of surgeons that are familiar with or embrace newer technologies Facilities utilizing Carve Out codes are facilities that appreciate the importance of following coding recommendations and may be more likely to be successful Surgeons listed higher on the Sunshine Act Report are more likely to work with industry and engage with newer technologies
ZOHO CRM with integrated surgeon and facility profile data Access Zoho through your Barricaid representative
ACUITY MD Advanced targeting database
Work with your Barricaid representative to target high volume discectomy surgeons

NOTE: DATA IS DIRECTIONAL. THE BEST SOURCE IS YOUR SURGEON SCHEDULER.

PEER-TO-PEER MEETING (SURGEON & BARRICAID)

➤ OVERVIEW

Completing a virtual peer-to-peer session with a Barricaid faculty surgeon is a key component of the onboarding process, providing new users with valuable insights through real-world case studies. These interactive sessions allow surgeons to review patient selection, surgical decision-making, and procedural techniques with an experienced implanter. By discussing actual cases and outcomes, participants gain a deeper understanding of best practices and how to optimize results in their own practice.



➤ OVERVIEW

Most surgeons have never measured the size of annular defects. Measuring defects is the fastest way to convince the surgeon of the need for Barricaid. The FREEDOM registry is designed to help the surgeon gather discectomy data



Gives immediate reason to join discectomy cases

➤ FOCUS: PREVALENCE OF "HIGH-RISK" ANNULAR DEFECTS

- » Collect discectomy data points (Surgicloud):
 - » Disc height
 - » Annular defect height and width
 - » Amount of nucleus removed
- » Short questionnaire completed by Surgeon or PA
- » Not predicated on commitment to use product

OFFICE ONBOARDING WITH PATIENT JOURNEY TEAM

➤ OVERVIEW

The Patient Journey Team plays a crucial role in ensuring the integration of Barricaid into the patient's treatment plan is as seamless as possible. By acting as a liaison, the team will demystify the approval process, making it easier for patients to understand the procedure and requirements for coverage. Additionally, providing Barricaid educational materials can empower patients to make informed decisions about their healthcare.

> PATIENT JOURNEY PROGRAM TOOLS FOR OFFICE

- □ Patient Journey Postcard
- □ Patient First Program
- □ Reimbursement Guide
- □ Prior-Authorization Checklist
- □ https://info.barricaid.com/pa-checklist

HOW TO INITIATE

- ☐ Schedule an Onboarding Call with Reimbursement Support
- ☐ Office to Send Required Documentation via fax or email
- □ Fax: 844-288-2660
- ☐ Email: reimbursement@barricaid.com



PATIENT JOURNEY PROGRAM TESTIMONIAL







ADVANCED PRACTICE PROVIDER EDUCATION

➤ OVERVIEW

APPs are the primary patient educator on discectomies and many patients proceed to surgery without ever being examined by the surgeon. Engaging the APP makes them feel a part of the decision making process and will lead to strong recommendations to their surgeons..



Dedicated APP Portal: info.barricaid.com/app

OFFICE EDUCATION MATERIALS

- APP Flipbook
- Educational posters
- Marketing posters
- · Full size customized banners
- Video loops for office waiting room
- 8x11" popup foam posters for waiting room

PATIENT EDUCATION

- Patient Intro Guide (MLT65)
- Patient FAQ Page (barricaid.com/FAQs)
- Video Content (Youtube and Vimeo)
- · Patient Facing Business Card

PATIENT CONSULTATION MODELS

- Sagittal Barricaid Models
- Herniated Disc Models
- Custom QR code stickers for models

CME PROGRAM

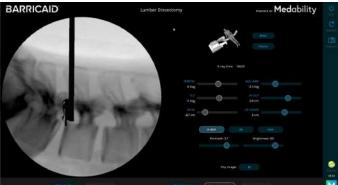
Learn about Barricaid, earn 1.0 CME credit hours



➤ OVERVIEW

All surgeons are required to complete simulator-based training and certification to ensure proficiency with the device and technique. This hands-on training will utilize a simulated x-ray to highlight appropriate angles, images, and implantation steps without the need for a cadaver. Surgeons will also better understand the amount of boney resection and nerve mobilization required.







➤ OVERVIEW

Repetition builds proficiency. Stacking multiple Barricaid cases on the same day will speed up the learning curve significantly for you and your operative team.

A BARRICAID TRAINER WILL HELP COVER FIRST CASES

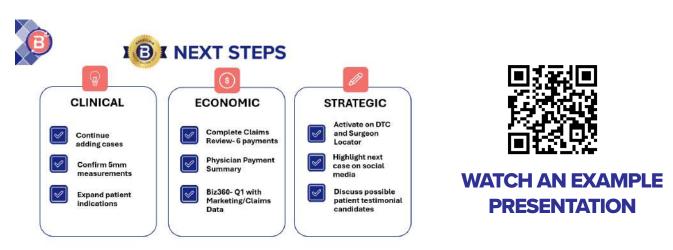
➤ OVERVIEW

A Barricaid trainer will be present as a resource at all cases until both the surgeon and distributor are comfortable with the technique.



➤ OVERVIEW

As part of the quarterly Business360 review, the Patient Journey team will conduct a comprehensive EOB coding and claim review to ensure surgeons and facilities are receiving appropriate reimbursement for Barricaid procedures. This process helps identify and resolve any claim issues, confirm proper coding practices, and provide data-driven feedback to support financial performance. By proactively monitoring reimbursement trends, the team helps maintain revenue integrity and streamline future billing processes.



> TOPICS COVERED IN BUSINESS360

- Purpose: Why are we here?
- Clinical Review
- Economic Review
- FREEDOM Review
- Strategic Marketing Review
- Next Steps (Next 90 days)

9 UNLOCKING RESOURCES - DTC, CO-MARKETING, SUPPORT

OVERVIEW

As a surgeon gains experience and demonstrates consistent use of Barricaid, they become eligible for enhanced support through the Barricaid Marketing team. This includes access to direct-to-consumer (DTC) marketing efforts, localized co-marketing campaigns, and expanded resources to drive patient awareness and case volume.

> DTC PROGRAM ACTIVITIES

- Addition to Surgeon Locator
- · Geo-targeted ads surrounding the surgeon's practice
- Access to Barricaid Patient portal to view incoming leads
- Competitor targeted ads

➤ HOW TO INITIATE

- Connect Intrinsic Marketing Team with surgeon/marketing team to have DTC call
- Surgeon signs the Physician Locator Form



Facility Onboarding

PRIOR TO VAC SUBMISSION ESTABLISH A SURGEON CHAMPION TO LEAD VAC SUBMISSION

➤ OVERVIEW

VAC submissions for Barricaid are different. In order to achieve success, use the Barricaid reimbursement team to work with your surgeon champion and the facility to assess the economic viability based on their payor contracts. Once economic alignment is achieved, the process becomes straightforward since Barricaid is the only FDA approved device for annular closure, there are no competitors, and Barricaid is not subject to RFPs. There is a comprehensive Barricaid VAC submission packet available. Make sure your surgeon champion is prepared to handle questions related to cost and reimbursement. Many times this requires a brief prep meeting with our reimbursement team.



≻ OVERVIEW

As part of the onboarding process, it is essential to complete a contract review to ensure proper billing, coding, and reimbursement pathways are in place. This proactive review helps prevent billing delays, denials, or revenue cycle disruptions once procedures begin. Ensuring financial readiness up front supports a smoother launch and long-term program sustainability.



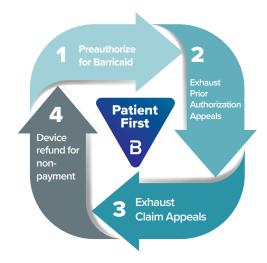
PATIENT FIRST (REIMBURSEMENT GUARANTEE PROGRAM)

➤ OVERVIEW

A risk sharing program designed to reduce reimbursement risk for the facility and ensure every indicated patient receives Barricaid, regardless of prior-authorization outcome. Patient First de-risks non-payment concerns for the facility and unexpected costs to the patient. Patient First facilities must be onboarded by the Health Economic Team and must commit to utilizing our Patient Journey Program before enrollment.

PATIENT FIRST PROGRAM TOOLS

- ☐ Patient First Program Postcard (MLT128)
- □ Patient First Landing Page (info.barricaid.com/patient-first)
- □ Patient First Explainer Video









➤ OVERVIEW

Once the economics have been explained, the robust clinical data and lack of competitors allow for straightforward approval.

POST SUBMISSION APPROVAL



➤ OVERVIEW

As part of facility onboarding, it's important to determine the appropriate inventory model - either trunk stock or facility stocking. Trunk stock allows the sales representative to carry and provide implants as needed, offering flexibility for initial cases. Alternatively, facility stocking ensures on-site inventory is readily available for emergent cases, supporting streamlined scheduling and case preparedness. Aligning on the preferred inventory approach early helps avoid procedural delays and ensures implant availability when needed.



➤ OVERVIEW

As part of the Business360 program, quarterly Explanation of Benefits (EOB) coding and claim reviews are conducted to ensure accurate reimbursement and identify any trends or issues in claim submissions. Partnering with the Barricaid Health Economics team during these reviews allows facilities to assess coding accuracy, address denials, and optimize reimbursement. Note: exact claim data does not need to be shared.

Appendix

Barricaid Case Observation Checklist CASE SETUP AND INSERVICE



Wh

When you walk in the room, watch the rep do/ensure the following	ng:
Located the sterile instrument tray Brought 2 of each implant and 1 each of the disposable tools into the room Checked the expiration dates of stock and picked the closest to expire. Verified the temperature and gamma stickers .	
Brought images loaded on iPad/phone/printed for reference . Has a loaded delivery tool for demonstration or reference.	
Circulator	
Ensure everyone is planning to wear lead .	
Make sure the c-arm is in the room and the monitor is placed across from the surgeon . Consider what side the herniation is on as this determines where they will stand.	
C-Arm Tech	
Ask if they have worked a Barricaid case before? Highlight some aspects of Barricaid:	
Imaging today is more critical than a typical discectomy because of the implant. Good quality and aligned lateral imaging is crucial for proper implantation.	
Mid-surgery, the surgeon will choose which endplate they will target. That endplate is the most important to have crisp	
Scrub Tech	
Ask if they have worked a Barricaid case before? Highlight some aspects of Barricaid:	
Rep should confirm the tech knows to only handle the tool by the blue handledon't touch the white Strike Cap or implant can deploy.	



Rep should demonstrate accidental deployment with demo



device



Barricaid Case Observation Checklist PROCEDURE OBSERVATION



Look for and mark these critical steps as complete as you watch:

Skin incision location	Barricaid can be implanted in either vertebral body, so to get equal access, the skin incision should be centered over the mid plane of the disc.	
	If a tube user, they may already start there. If you they open, rep may need tor remind to move incision 1-2 cm cranial than typical incision to be parallel with the disc.	
Procedural steps	Barricaid implantation is three steps - Measure, Trial, Insert	

MEASURE:	Measure - Determine the size of the defect with the Defect Measuring Tools	
	What is the height	
	What is the Width What implant size did they decide to go with?	
Size indications	Remember- We are indicated for defects from 4-6mm tall and 6-10mm wide.	
Technique	Did the surgeon use a knife to create an annulotomy? What type of cut did they make?	
Rule-of-thumb	Never undersize an implant, but you can oversize, say, a size 10 implant in an 8mm defect. IF ASKED: All our studies were line-to-line, but some surgeons have started oversizing in the real world.	

TRIAL:	Trial- Remember, the anchor can go into either vertebral body depending on your laminar access but also	
Defect location	the endplate closest to the defect is usually optimal and usually the easiest	
Listhesis	target the more ventral body if there is a listhesis	
Nerve location	the location of exiting and traversing nerve roots may determine which way is better.	_

IMPLANT:	Insert- Some reminders when inserting Barricaid	
Blue vs white cap	Make sure they handle the inserter only by the blue. Insert holding the blue and emove the inserter by the white cap. In with the blue, out with the white!	
T-handle	Did the surgeon hold the inserter across the T-handle and use constant downward pressure?	
Proper depth	Did the surgeon advance the strike cap only until its shoulder is flush with the top of the blue and then take a picture to assess placement? Remember- Flush countersinks the implant 2mm. It is not a depth stop, You can implant deeper than 2mm!	
	Did the surgeon slow down malleating as they got close to flush?	
Bottle cup technique	Did they use the bottle cap technique with the removal wedge?	







BARRICAID PROCEDURE SEQUENCE



		CA	SE COVERAGE STUDY GUIDE & EXAM	EMY			
1-	Target	ing and	Incision				
	a.	*It is b	est to be parallel to and over the center disc space to have the option of	*			
		either	endplate.*				
	b.	This m	ay mean you make your incision 1-3 CM cranial from a typical discectomy.				
2-	Lamin	ninotomy/Laminectomy					
	a.	Eyebal	or physically use alignment trial to template/test access during access step,				
		before	discectomy				
			SURGEON DOES DISCECTOMY/DECOMPRESSION				
3-		oro and Alignment					
		Lateral					
	b.	*Can I	see the anatomy? "True" Image? Screen Contrast?*	*			
4-	Locati	ating defect- DO I CUT?					
	a.	Up to y	ou, Doctor. If yes, any shape is fine, keep in mind limitations on size.				
	b.	11 and	15 blades are both about 6mm wide!				
5-	Defec	ect measurement					
	a.	Height					
	b.	Width					
			Proper insertion technique? Feel and 2-finger/2-pounds (not too light, but				
			don't dilate)				
			Options for guiding are: 1. "pop" (but don't dilate)				
			Measure till one doesn't fitthe size below that is your size				
	c.	*Full T	hickness Defect Image using widest defect measurement tool*	*			
_							
0-	Choc	se prop	per implant size (8 or 10)*	*			
7-	Alignr	Alignment Trial					
	a.	Limitat	ions				
		i,	Listhesis (anchor in more ventral VB)				
		ii.	Nerve – Where is it?				
			Laminotomy				
		iv.	Defect Location / Alignment				







	b.	*Proper Docking*					
		i.	*In the defect and on the endplate*	*			
		ii.	*Ventral placement- on the posterior cortex/vertebral body*	*			
		iii.	*Trajectory – At least parallel to the endplate/ or slightly divergent into the body*	*			
	c.	Save image to 2 nd monitor for reference					
8-	Impla	ntation	1				
	a.						
	b.	o. Placement					
		i. In the defect and on the endplate – (Endplate guides AND Nitinol Wire)					
		ii.	Ventral, against the posterior cortex				
		iii.	Trajectory matches Alignment Trial – parallel to endplate, or slightly into VB)				
		iv.	ROTATION				
	c.	c. Insertion					
		i,	*Confirm trajectory with lateral shot before malleting*	*			
		ii.	*Hold across the T-Handle*	*			
		iii.	*Firm downward pressure*	*			
	d.	Nerve	retraction at the baseplate	**			
	e.	*Mall	et only until strike-cap shoulder is flush with the blue*	*			
		i.	"Tap, Tap, Flouro"	W.			
		ii.	2mm Countersink (less can be OK- At Least Flush!)				
			 Visual, not mechanical, stop 				
		iii.	Has extra travel of about 2mm, if needed. (Mechanical Stop)				
9-	Disass	embly					
	a.	a. *Retraction Wedge (this side up) with Bottle Cap technique*					
	b.	Push o	on silver, Remove Strike Cap				
	c.	Remo	ve Blue T-Handle (leaving pusher rod in place)				
	d.	. LOOK DOWN, suction to clean and directly visualize while you					
	e.	. *Remove pusher rod, and allow proximal end to relax/tilt towards the disc – (Say					
		which	way)*	*			
		i,	GIVE SURGEON INSTRUCTION ON HOW TO DETERMINE DIRECTION				
			 "Release the rod and it will tilt one way. Continue that tilt while you remove." 				
	f.						
	g.	Direct	visual and tactile: Countersunk enough? Need Impactor?				
		i. Final lateral again if placement is altered					
	h.	Final A	A/P (Optional)				
26			Total Missed Sections:				
the	rcion 2	2/26/2	025 PPI				

Version 2 2/26/2025 BRL

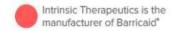
(Pass is miss no more than 8 boxes, 0 with *'s)

SIM Competency Checklist	Pass/Fail	Date	Trainer Initials
Surgical Technique			
Reloading of Implant			
Demo Impactor Technique			
Demo Removal Tool Technique			
Review Common Obstacles			

DATE:	
I certify that	has passed the requirements to be a octor validation is the next step and can be
Name of Trainer:	
Signature of Trainer:	











BARRICAID®

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WARNING: This product has labeling limitations. See package insert for additional warnings, precautions and possible adverse effects. CAUTION: USA law restricts this device to sale by or on the order of physician. All medical devices have associated risks. Please refer to the package insert and other labeling for a complete list of indications, contraindications, precautions and warnings (www.barricaid.com/us-en/instructions). For further information on Barricaid, contact your Intrinsic representative.

MLT381 Rev A

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